

Rep Order# 6817863 Ver# 2 Status Returned

Traffic Order# 102172

Printed: 05/29/2012 9:22 AM
Last Received: 05/24/2012 3:56 PM
Showing Buylines: All Lines

1 of 5

Station KSNV-TV LAS VEGAS, NV.
Advertiser () DEM. CNG. CMP COMM.
Product DCCC
Estimate# 1192
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
1010 WISCONSIN AVE NW, S#800
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1192
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

PLEASE SEE LINES 37-39. THANKS!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$400.00	10/30-11/05	8	1	8	\$3,200.00	
	2	TU,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$400.00	11/06-11/12	1	1	1	\$400.00	
	3	TU-TH,SU-M	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	10/30-11/05	5	1	5	\$1,000.00	
	4	TU,M	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	11/06-11/12	1	1	1	\$200.00	
	5	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$725.00	10/30-11/05	10	1	10	\$7,250.00	
	6	TU,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$725.00	11/06-11/12	1	1	1	\$725.00	
	7	TU-F,M	7A-9A	TODAY SHOW	:30	\$900.00	10/30-11/05	20	1	20	\$18,000.00	
	8	TU,M	7A-9A	TODAY SHOW	:30	\$900.00	11/06-11/12	1	1	1	\$900.00	
	9	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	11/03-11/03	2	1	2	\$750.00	
	10	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	11/03-11/03	4	1	4	\$2,500.00	
	11	SU	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	11/04-11/04	2	1	2	\$750.00	
	12	SU	7A-8A	TODAY ON SUNDAY	:30	\$500.00	11/04-11/04	2	1	2	\$1,000.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	30	TU-F,M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$725.00	10/30-11/05	5	1	5	\$3,625.00	
	31	TU,M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$725.00	11/06-11/12	1	1	1	\$725.00	
	32	TU-F,M	430P-5P	NEWS 4 AT 430P	:30	\$725.00	10/30-11/05	5	1	5	\$3,625.00	
	33	TU,M	430P-5P	NEWS 4 AT 430P	:30	\$725.00	11/06-11/12	1	1	1	\$725.00	
	34	TU-F,M	5P-630P	EARLY NEWS	:30	\$1,200.00	10/30-11/05	5	1	5	\$6,000.00	
	35	TU,M	5P-630P	EARLY NEWS	:30	\$1,200.00	11/06-11/12	1	1	1	\$1,200.00	
	36	SA	5P-630P	KSNV EARLY NEWS	:30	\$675.00	11/03-11/03	1	1	1	\$675.00	
	*37	TU-F,M	7P-730P	JEOPARDY	:30	\$1,300.00	10/30-11/05	5	1	5	\$6,500.00	
		Station Remark: V2 NOT NA - JEOP 630-7P										
	*38	TU-F,M	730P-8P	WHEEL OF FORTUNE	:30	\$1,300.00	10/30-11/05	5	1	5	\$6,500.00	
		Station Remark: V2 NOT NA - WHEEL 7-730P										
	*39	SA	7P-8P	JEOPARDY/ WHEEL OF FORTUNE	:30	\$525.00	11/03-11/03	2	1	2	\$1,050.00	
		Station Remark: V2 NOT NA - JEOP/WHEEL 630-730P										
	40	M	8P-10P	THE VOICE	:30	\$4,000.00	11/05-11/05	4	1	4	\$16,000.00	
	41	W	10P-11P	IAW & ORDER: SVU	:30	\$3,200.00	10/31-10/31	2	1	2	\$6,400.00	
	42	SA	10P-11P	IAW & ORDER: SVU	:30	\$1,200.00	11/03-11/03	2	1	2	\$2,400.00	
	43	SU	530P-830P	SUN NT FB: GB & HOUSTON	:30	\$10,000.00	11/04-11/04	1	1	1	\$10,000.00	
	44	SU	830P-930P	NEWS AFTER NFL	:30	\$1,600.00	11/04-11/04	2	1	2	\$3,200.00	

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	45	SU	10P-11P	LAW & ORDER	:30	\$900.00	11/04-11/04	2	1	2	\$1,800.00	
	46	TU-F,M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,200.00	10/30-11/05	5	1	5	\$6,000.00	
	47	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	11/03-11/03	1	1	1	\$1,100.00	
	48	SU	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	11/04-11/04	1	1	1	\$1,100.00	
	49	TU-F,M	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$500.00	10/30-11/05	8	1	8	\$4,000.00	
	50	TU-F,M	1235A-135A	LATE NIGHT W/JIMMY FALLON	:30	\$250.00	10/30-11/05	8	1	8	\$2,000.00	
	51	SA	1130P-1A	SATURDAY NIGHT LIVE	:30	\$1,400.00	11/03-11/03	3	1	3	\$4,200.00	
	52	SU	1135P-12A	SPORTS NIGHT IN LAS VEGAS	:30	\$400.00	11/04-11/04	1	1	1	\$400.00	

---REPORT TOTALS---

Report Totals: 204 / \$157,575.00

---SALES MONTHLY TOTALS---

Nov 12: 204 / \$157,575.00

Sales Totals: 204 / \$157,575.00

Station Totals: 204 / \$157,575.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$525,250	CATV 0%	KBLR 0%	KINC 0%	KLAS 24%	KSNV 30%
		KTNV 16%	KTUD 1%	KVCW 2%	KVMY 7%	KVVU 20%
		XXXX 0%				

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---COMPETITIVE COMMENTS---
EST SHARES

Books NOV12
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE